

Bio: Lynne Hall

Lynne Hall, Managing Director Management Counsel, LLC

Specialty	Health Care EthicsAssurance	Complaint Investigation	Organizational Ethics	Partnering and Procurement
Major	Х		Х	
Minor				

Lynne Hall advises academic, corporate, and philanthropic organizations as well as venture investors on the avoidance of litigation and on the creation, protection and extraction of maximum value from intellectual capital.

Prior to founding Management Counsel, Ms Hall established her reputation in fields of strategic management predicated on scenario based planning with General Electric and AT&T in the US, Royal Dutch Shell in Canada, and Arthur Andersen in the EU and then in the field enterprise development where she led initiatives in emerging economies for the Breton Woods Institutions including the International Monetary Fund, the United Nations Development Program, and the World Bank.

While serving on the EthicScan Advisory Board, and previously on the editorial board of *Corporate Ethics Monitor*, Ms. Hall also serves on the boards of TALMAR Gardens and Horticultural Centre located in Maryland and BroadBench headquartered in Connecticut. In addition, she is a former Fellow of Institute of Directors and has served on the boards of United Way of America, the Faculty of Management at the University of Toronto, and Canadian Tire Corporation where she chaired the company's inaugural Committee on Corporate Social Responsibility.

Educated at Harvard Business and Law Schools, Yale Law School, London School of Economics and INSEAD, Ms. Hall, a Fulbright Fellow and recipient of the George C. Marshall Prize, was appointed as Executive-in-Residence at the Graduate School of Business Administration at Queen's University in Kingston, Ontario where she conducted an influential study of Canadian graduate level business education. Subsequently, she was appointed Visiting Fellow at ESAN in Lima, Peru and later to the same position at the European Institute for Advanced Studies in Management in Brussels, Belgium.

Among Ms. Hall's publications are "Using Intellectual Assets as a Success Strategy", *Journal of Intellectual Capital*; *Latecomers Guide to the New Europe*, American Management Association; *Doing Business in the New Europe: How the Market Sees the Market*, Andersen Consulting/Economist Intelligence Unit; "The New Europe", *The Financial Post*; "Corporate Value: Hallmark of Corporate Success", *Business Week*; *New Management Competencies*, The Conference Board; and *The Future World of Work*, American Management Association.