

Maple Leaf Foods Inc.

Dec 14, 2008

Ticker Symbol: MFI Web Site: www.mapleleaf.ca

Date: December 14, 2008 **Country:** Canada

Background —

Industrial Sector: meat products Major Shareholder McCain Capital

Exchanges Traded On: TSX % Shares Held: 39

Year Founded: 1927 Database ID: 7310

Canadian Content: 4 - Majority or wholly-owned by Canadians

 $_{ extsf{-}}$ Equity & Family $_{ extsf{-}}$

Women on Board:

1 of 13 Formal Mentoring Program:
No
Women in Senior Managment:
3 of 24 Sexual Harassment Policy:
Pisclose Diversity Hiring Statistics:
Yes
Employment Equity Program:
Yes
Aboriginal Hiring/Contracting Program: No
Sexual Harassment Cases:
No

Community Responsibilities

Total Company Giving (\$): 0 Imagine Campaign Pledge: Yes

Donations as % of Pre-tax Earnings: 1 Involvement in

Multi-Stakeholder Dialogue: No No

Community Development Programs: No Info Disclose Donation Guidelines: No

Management Practices & Consumer Relations

Written Code of Ethics: Yes Ethics Ombudsman: No

Year of Last Code Update: 2002 Existence of Social Responsibility

Conduct Social or Ethics Audit: No Committee of Board: No

Competition Act Convictions (#): 0

Corporate Governance -

Independent Nominating Committee: No Separate Chairman and CEO: Yes

Limit on Director Tenure: No Failure to Table Minority

Number of Independent Directors: 10 of 13 Shareholder Resolutions: No

Existence of Poison Pill

In Share Structure: No

Environmental Performance

Commodity Types Recycled (#): **Environmental Convictions**

Over Last Ten Years: Disclosure of Quantities Recycled: No

Yes

Yes

3

Product Stewardship Program: Environmental Awards: 0

Environmental Demands Made

Environmental Fines Last Five Years: \$178,250.00 of Suppliers:

Environmental Management -

Environmental Policy: Yes **Environmental Training for** Yes

Employees: Policy Updated in Last Five Years: 2002

Environmental Committee of Board: Yes

Number of Full-Time 10

Frequency of Environmental

Environmental Staff:

Last Five Years:

V.P. Engine Reports to Board per year: Senior Full-time Official:

No

No

No

Independent Environmental Audit: Yes **Separate EH&S Report:**

Employee Relations

Employment This Year Worldwide: Disclose Health & Safety Statistics: No 23,000

Employment This Year Canada: 19,500 **Profit Sharing With Employees:** No

Employment Change in Canada, Retraining/Relocation in Case of

1500 Layoffs:

Yes **Enhanced Gainsharing: Number of Strikes, Last Ten Years:** 0

> No **Disclose Training Budget:**

Progressive Staff Policies -

12 **Employee Assistance Program (#):** Yes **Refund on Book & Tuition ≥ 75%:**

Employee Newsletter: Yes **Enhanced Level**

Yes of Internal Communications: **Child/Elder Care Support:** Yes

Enhanced Wellness Program: No No Same Sex Benefits:

Sourcing & Trading

No **Policy on Canadian Sourcing:** No Disclose % of Canadian Sourcing:

Foreign Sourcing Code: No **Independent Monitoring**

of Policy and/or Code: Will Not Source from Repressive

No Regimes:

Disclosure of Foreign Signatory to International Labour

No Operations: No Standards:

Sensitive Business Activities ————————————————————————————————————										
	Direct	Indirect		Direct	Indirect					
Tobacco:	0		Alcohol:	0						
Sexually Explicit or	0		Military Products:	0						
Violent Products:	0		Nuclear Energy:	0						
Gambling:	0		Defence Sales:							
Key: 5: Over 75% of revenues generated from sensitive product4: 51 - 75% of revenues generated from sensitive product3: 21 - 50% of revenues generated from sensitive product			2: 6 - 20% of revenues generated from sensitive product1: 1 - 5% of revenues generated from sensitive product0: No revenue generated from sensitive product							

Industry Sector Comparison

Company Name	E&F	CR	M&C	CG	EP	EM	ER	PSP	S&T	Can	Ave
Maple Leaf Foods Inc.	34	30	75	35	7	60	31	80	0	59	41
Cuddy International Corp	0	4	0	0	0	7	5	5	0	16	4
Maple Lodge Farms Ltd.	0	19	5	0	15	31	8	20	0	19	12
Quality Meat Packers Limited	33	13	20	0	31	15	20	70	42	72	32
Schneider Corporation	44	54	70	33	57	57	51	95	71	74	61

E&F: Equity & Family

CR: Community Responsibilities

M&C: Management Practices & Consumer Relations

CG: Corporate Governance EP: Environmental Performance EM: Environmental Management ER: Employee Relations

PSP: Progressive Staff Policy

S&T: Sourcing & Trading

Can: Candor Ave: Average

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